



**March 25, 2010**

**Results that Even Process People Can Appreciate:  
A practical view of Category 7 (Results) of the Baldrige Criteria**  
*Dr. Jeff Weinrach, Director of New Mexico Quality Awards, QNM*

**UNM Conference Center—Room C**  
**1634 University Blvd NE**  
\$20 Non-members  
AQN Members free

Networking & Registration:  
7:00am–7:30am  
Seminar: 7:30am–9:00am

**Please register by 4 pm 3/22/10 – call 856-5147 or online at [www.aqnetwork.org](http://www.aqnetwork.org)**

**SEMINAR**

This presentation will focus on Category 7 (Results) of the Baldrige Criteria for Performance Excellence. Emphasis will be on the different types of results, how organizations use results to gauge success and prioritize improvement opportunities, and how the effective analysis of results (related to the Baldrige Core Value of Management by Fact) is a critical element in an organization’s “journey to performance excellence.”

**PRESENTER**

Dr. Weinrach is the Director of the New Mexico Quality Awards through Quality New Mexico. He has served as an Examiner and Judge since the mid 90’s before becoming Director of the Awards program in 2007. His primary responsibilities include managing the ~200 volunteers per year that serve as Examiners and Technical Editors as well as the Panel of Judges that make the Award and recognition decisions. He also serves as one of the lead trainers for the Examiner training and conducts many of Quality New Mexico’s training efforts including Understanding the Baldrige Criteria and How to Prepare a NMQA Application.

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